

## **ARKANSAS & CANADA**

### An integrated economy



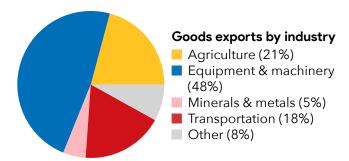
Photo: Standard Lithium



79 Canadian-owned companies employ **4,250 workers** in Arkansas

#### **Arkansas**

# exports \$2.7 billion in goods to Canada annually



# Cutting edge technology powers the future of lithium extraction

In 2023, Vancouver-based **Standard Lithium**, an innovative technology and lithium development company, installed a Carbon Capture Pilot Plant in southern Arkansas. The plant will assess the viability of capturing  $CO_2$  directly from natural gas burning flue-gas streams, and will inform how future production facilities can use technology to minimize  $CO_2$  emissions.

Dr. Andy Robinson, President and COO of Standard Lithium, commented "Standard Lithium is committed to ushering in a new generation of sustainable mineral extraction by exploring novel, cutting-edge technologies designed to minimize carbon emissions. We look forward to testing this innovative carbon capture technology to better understand how Standard Lithium can engage in the most sustainable production processes, while integrating low-carbon lithium products into North America's energy transition supply chain."



#### Arkansas sells more goods to Canada (its #1 export market) than to its next two largest foreign markets combined – Mexico & Japan

## Arkansas exports \$217 million in services to Canada, including

Travel (including for education)	\$67 million
Business services	\$53 million
Financial services	.\$38 million
Charges for the use of intellectual property	.\$20 million
Telecommunications & information services	.\$16 million

### Top Arkansas goods exports to Canada

Iron & steel tubes, pipes & sheets	. \$175 r	nillion
Plastics & plastic articles	\$98 r	nillion
Cereals	\$94 r	nillion
Aircraft & parts	\$77 r	nillion
Heating, cooling & refrigeration equipment		
Motor vehicle parts	\$69 r	nillion
Perfumes, essential oils & toiletries	\$61 r	nillion
Firearms & ammunition	\$59 r	nillion
Iron & steel alloys & semi-finished products.	\$47 r	nillion
Electric motors & generators	\$46 r	nillion



#### Canadians love Walmart

Bentonville, Arkansas-based **Walmart** has been expanding stores into Canada. Walmart Canada operates a growing chain of over 400 stores nationwide serving more than 1.2 million customers each day. Walmart Canada's flagship online store, Walmart.ca, is visited by more than 750,000 customers daily. With more than 85,000 associates, Walmart Canada is one of Canada's largest employers and is ranked one of the country's top 10 most influential brands.



#### Canada invests in Arkansas

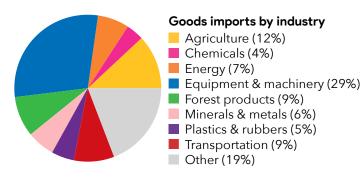
Trade with Canada supports **62,500 employees in Arkansas** in addition to the **4,250 employees** at
Canadian-owned businesses across the state. In addition,
Arkansas exports \$2.9 billion in goods and services to
Canada.

Canadian-owned companies, including **West Fraser**, **Nutrien Ag Solutions**, **Anthony Forest Products** and **Interfor**, are major contributors to Arkansas' economy. They employ residents in every sector and contribute to the local economy with salary dollars, paying local taxes, and the purchase of goods and services in their supply chain.

#### **Arkansas**

### imports \$2.6 billion

in goods from Canada annually



### Top Arkansas goods imports from Canada

Softwood lumber	\$147 million
■ Electricity	\$136 million
Optical, medical & precision instrument	s \$120 million
■ Plastics & plastic articles	\$112 million
Pasta, breads & cereal preparations	\$102 million
■ Hoists, derricks & lifting equipment	\$83 million
Furniture & bedding	\$77 million
Engines & turbines	\$69 million
Motor vehicle parts	\$58 million
Aircraft & parts	\$53 million

#### March 2024

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2023 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2024 release). **Trade Partnership:** 2022 services trade (2/2024 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (12/2023 release). **Business Roundtable**: state jobs from Canada-U.S. trade (2018, 10/2020 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

### CONTACT

# THE CONSULATE GENERAL IN DALLAS

500 N. AKARD STREET, SUITE 2900, DALLAS, TX 75201



Susan Harper Consul General dalas@international.gc.ca (214) 922-9806



