

CALIFORNIA & CANADA

An integrated economy



Canada contributes to Southern California's prosperity

Canada is California's number 2 commercial partner with over \$53 billion worth of two-way trade annually and is among the state's top 4 foreign direct investors. Southern California's 10 counties, stretching from Kern to San Diego, are the major economic driver behind California's ranking as the 5th largest global economy. Canadian-owned businesses employing over 64,500 Californians directly contribute to California's growth and prosperity. Some of the best-known Canadian brands based here include **lululemon athletica**, **Pinkberry**, **City National Bank**, **BMO**, and **Circle K**.

In Orange and San Diego counties, innovations introduced by Canadian-owned businesses have fuelled two of the nation's largest cybersecurity and medical science clusters. **BlackBerry** is a leader in helping public and private sector entities of all sizes secure the Internet of Things with the help of Cylance AI-based endpoint security solutions. **Bausch & Lomb**, **NuraLogix**, and **TELUS** are pioneers within the local technology-based health and wellness services clusters. Canadian businesses like **Brookfield Properties**, **PCL Construction** and **Avison Young** oversee the development, renovation and management of commercial and residential properties and infrastructure across Southern California to meet continual market growth.



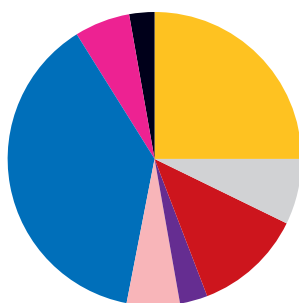
875 Canadian-owned companies employ **64,650 workers** in California



Canada is the **#2 export market** for California

California

exports \$20.1 billion
in goods to Canada annually



Goods exports by industry

- Agriculture (25%)
- Apparel & textiles (3%)
- Chemicals (6%)
- Equipment & machinery (38%)
- Minerals & metals (6%)
- Plastics & rubbers (3%)
- Transportation (12%)
- Other (7%)

California exports \$9.5 billion in services to Canada, including

Business services.....	\$3.1 billion
Charges for the use of intellectual property.....	\$1.9 billion
Telecom, computer & info services.....	\$1.7 billion
Personal, cultural & recreational services.....	\$1.1 billion
Financial services.....	\$912 million

Top California goods exports to Canada

■ Fruits & nuts.....	\$1.6 billion
■ Computers.....	\$1.5 billion
■ Telephones & AV recording equipment.....	\$1.4 billion
■ Automobiles.....	\$1.2 billion
■ Optical, medical & precision instruments.....	\$1.2 billion
■ Vegetables.....	\$1.1 billion
■ Beverages & alcohol.....	\$586 million
■ Aircraft & parts.....	\$582 million
■ Televisions & parts.....	\$452 million
■ Furniture & bedding.....	\$444 million

For as long as the glitz and glamour of Hollywood have existed, Canada has produced some of its biggest icons of stage and screen, with movie, TV, and music industry superstars such as **Joni Mitchell, Simu Liu, Catherine O’Hara, Drake, Sandra Oh, Keanu Reeves, Daniel Levy,** and **Shania Twain** to “**the Ryans**” – **Gosling** and **Reynolds**.

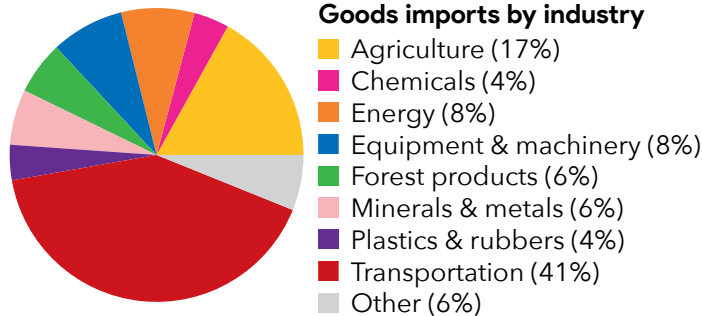
Canadians and Canadian companies – like **Lionsgate, eOne** and **IMAX** – also play a major role in the entertainment industry behind the scenes, from development and production to marketing and distribution of popular content via traditional mediums or streamed online.



Photo: Lisa Germany/ESO

California

imports \$23.8 billion
in goods from Canada annually



Top California goods imports from Canada

Automobiles.....	\$8.9 billion
Crude petroleum.....	\$922 million
Animal meats.....	\$804 million
Plastics & plastic articles.....	\$752 million
Wood & semi-finished wood products.....	\$727 million
Pasta, breads & cereal preparations.....	\$607 million
Electricity.....	\$607 million
Animal feed & food industry residues.....	\$582 million
Furniture & bedding.....	\$460 million
Pearls, gems, precious metals & jewelry.....	\$429 million

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Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2023 data. **U.S. Census Bureau:** goods trade, Canada’s export ranking (2/2024 release). **Trade Partnership:** 2022 services trade (2/2024 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (12/2023 release). **Business Roundtable:** state jobs from Canada-U.S. trade (2018, 10/2020 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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