

### **IDAHO & CANADA**

### An integrated economy



# Connecting through agri-food business

Canada's **McCain Foods** recently completed a \$200 million expansion project of its Burley, Idaho distribution center. The expansion increased annual French fry capacity by more than 400 million pounds and created more than 180 new production jobs. The facility now produces and distributes more than 4.7 million pounds of potatoes across North America daily and employs more than 730 people.

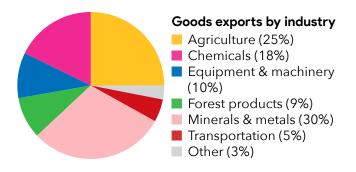
This investment occurred in the same year that Idaho's **J.R. Simplot** completed a \$460 million expansion that doubled the size of their potato plant in Portage la Prairie, Manitoba. The expansions by McCain Foods and Simplot represent a growing trend of Canadian and Idaho agri-food/potato supply chains becoming increasingly connected.



64 Canadian-owned companies employ **3,400 workers** in Idaho

#### Idaho

# exports \$1.5 billion in goods to Canada annually





# Idaho sells more goods to Canada (its #1 export market) than to its pext five largest

than to its next five largest foreign markets combined

## Idaho exports \$215 million in services to Canada, including

Travel (including for education)	. \$60 million
Transport	\$54 million
Business services	\$41 million
Charges for the use of intellectual property	\$28 million
Financial services	\$19 million

#### Top Idaho goods exports to Canada

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Pearls, gems, precious metals & jewelry.	\$283 million
Fertilizers	\$186 million
Ores, slag & ash	\$155 million
Wood & semi-finished wood products	
Live animals	
Prepared vegetables	\$62 million
Inorganic chemicals	
Pasta, breads & cereal preparations	
Dairy products, eggs & honey	
Vegetables	
3	



#### Canada invests in Idaho

Trade with Canada supports 39,400 employees in Idaho in addition to the 3,400 employees at Canadian-owned businesses across the state. In addition, Idaho exports \$1.7 billion in goods and services to Canada.

Canadian-owned companies, including McCain Foods, Cyprus Thompson Creek Min, Great American Snacks and Nu-West Industries, are major contributors to Idaho's economy. They employ residents in every sector and contribute to the local economy with salary dollars, paying local taxes, and the purchase of goods and services in their supply chain.



Stibnite Gold project pit. Photo: Perpetua Resources

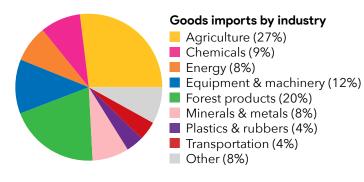
#### Mined in the U.S.

The Stibnite Gold Project, which is located in central Idaho, approximately 10 miles east of Yellow Pine, will redevelop a site abandoned after 100 years and provide long-term economic benefits, such as employment & business opportunities, to rural communities in Central Idaho. The project's parent company, Perpertua **Resources**, is based in Vancouver. The company plans to invest more than \$1 billion in Idaho and directly employ 500 individuals over the project's 20-year lifespan. The significant gold and antimony resources at Stibnite are what make the restoration of the site possible.

#### Idaho

### imports \$1.4 billion

#### in goods from Canada annually



#### Top Idaho goods imports from Canada

■ Wood & semi-finished wood products	\$148 million
Animal feed & food industry residues	\$106 million
Softwood lumber	\$69 million
Animal or vegetable fats, oils & waxes	\$60 million
Plastics & plastic articles	\$56 million
Inorganic chemicals	\$55 million
Fertilizers	\$52 million
Wood pulp	\$44 million
Prepared vegetables	
Petroleum coke & bitumen	\$36 million

#### March 2024

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2023 data. U.S. Census Bureau: goods trade, Canada's export ranking (2/2024 release). Trade Partnership: 2022 services trade (2/2024 release). Dun & Bradstreet: Canadian-owned businesses operating in the U.S. (12/2023 release). Business Roundtable: state jobs from Canada-U.S. trade (2018, 10/2020 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington,

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