

# NEVADA & CANADA

## An integrated economy



### Canada contributes to Nevada's prosperity

Canada is the largest foreign direct investor and employer in Nevada, with nearly 160 Canadian-owned businesses providing jobs for 17,400 Nevadans.

Major carriers like **Air Canada**, **WestJet** and newest addition, **Porter Airlines** help bring Canadians to town on direct flights from 11 Canadian cities. Canadians make up the largest group of international tourists, with 1.7 million Canadians flocking to the Silver State and spending \$1.4 billion annually. Thanks to the weather, affordable housing, and growing economy, many stay on as seasonal or full-time residents.

From icons like **Cirque du Soleil**, **Drake**, **Shania Twain**, **The Weeknd** and **Celine Dion** drawing in crowds on The Strip, to the Canadian hockey stars who play for the Stanley Cup-winning **Vegas Golden Knights**, Canadians are an intrinsic part of Nevada's vibrant sports and entertainment industry.



156 Canadian-owned companies employ **17,400 workers** in Nevada



Canada is the **#1 export market** for Nevada

Nevada exports **\$1.9 billion** in goods to Canada annually

### Nevada exports \$646 million in services to Canada, including

|   |               |
|---|---------------|
| Travel (including for education).....             | \$403 million |
| Business services.....                            | \$84 million  |
| Financial services.....                           | \$46 million  |
| Charges for the use of intellectual property..... | \$45 million  |
| Transport.....                                    | \$33 million  |

### Top Nevada goods exports to Canada

|  |               |
|--|---------------|
| Ores, slag & ash.....                              | \$387 million |
| Pearls, gems, precious metals & jewelry.....       | \$260 million |
| Toys, games, sporting & recreation equipment.....  | \$221 million |
| Paints, pigments, varnishes, dyestuffs & inks..... | \$47 million  |
| Plastics & plastic articles.....                   | \$47 million  |
| Telephones & AV recording equipment.....           | \$45 million  |
| Optical, medical & precision instruments.....      | \$31 million  |
| Iron & steel tubes, pipes & sheets.....            | \$30 million  |
| Inorganic chemicals.....                           | \$29 million  |
| Pasta, breads & cereal preparations.....           | \$27 million  |

### Goods exports by industry

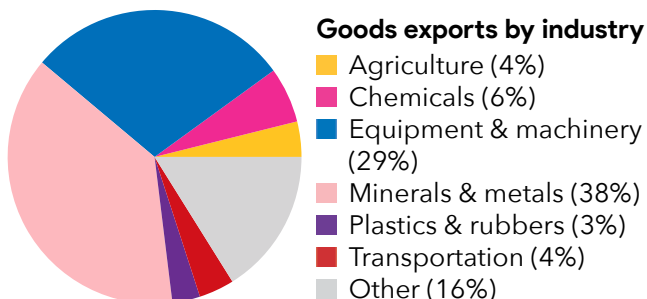




Photo: James Marvin Phelps

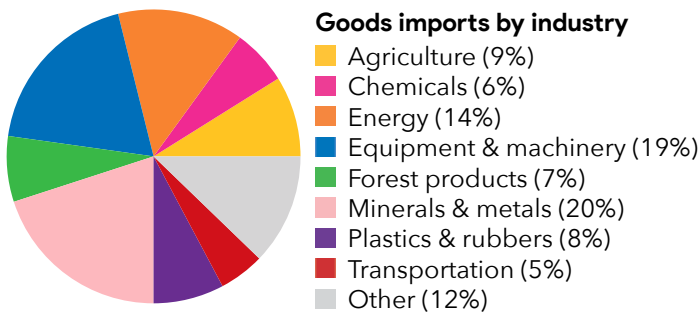
The LED lighting for the exterior of the Sphere, Vegas’s brand-new state-of-the-art concert venue that also serves as a living, breathing billboard, was designed and installed by **SACO Technologies**. Visitors and residents of Las Vegas can meet all their shopping needs at the Grand Canal Shoppes, Fashion Show Mall, and Meadows Mall – all developed and managed by **Brookfield Properties**.

Montreal headquartered **CAE** chose Nevada as the home base of its first-ever West Coast business aviation training center, offering full-flight simulators for aircraft manufactured by **Bombardier, Embraer, and Gulfstream**.

Mining is Nevada’s second largest industry, and dozens of Canadian companies like **Barrick Gold, Cortez Gold, and Turquoise Ridge** are pioneering the state’s sustainable mining efforts while employing over 7,000 Nevadans. **AtkinsRéalis, Echologics, and the Nevada Geothermal Power Co.** are regularly developing clean tech solutions for water and energy conservation in the Silver State.

## Nevada

**imports \$1.5 billion**  
in goods from Canada annually



## Top Nevada goods imports from Canada

|  |               |
|--|---------------|
| Pearls, gems, precious metals & jewelry..... | \$232 million |
| Electricity.....                             | \$152 million |
| Furniture & bedding.....                     | \$96 million  |
| Plastics & plastic articles.....             | \$92 million  |
| Inorganic chemicals.....                     | \$42 million  |
| Electric motors & generators.....            | \$42 million  |
| Wood & semi-finished wood products.....      | \$35 million  |
| Natural gas & other gases.....               | \$34 million  |
| Paper & paperboard.....                      | \$32 million  |
| Pasta, breads & cereal preparations.....     | \$27 million  |

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Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2023 data. **U.S. Census Bureau:** goods trade, Canada’s export ranking (2/2024 release). **Trade Partnership:** 2022 services trade (2/2024 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (12/2023 release). **Business Roundtable:** state jobs from Canada-U.S. trade (2018, 10/2020 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

**CONTACT**

# THE CONSULATE GENERAL IN LOS ANGELES

550 SOUTH HOPE STREET, 9<sup>TH</sup> FLOOR, LOS ANGELES, CA 90071-2327



**Zaib Shaikh**  
Consul General  
Ingls@international.gc.ca  
(213) 346-2700

@CanCGLA  
 [canada.ca/canada-in-los-angeles](http://canada.ca/canada-in-los-angeles)